

UGANDA



50.0M*
POPULATION

73%
RURAL

27%
URBAN

12.6%
UNEMPLOYED

16.9%
IN POVERTY

16.2
MEDIAN AGE

2023
YEAR
ESTABLISHED

11,225
BICYCLES
DISTRIBUTED

157
MECHANICS
TRAINED

10
BUFFALO
SHOPS**

22
STAFF
EMPLOYED

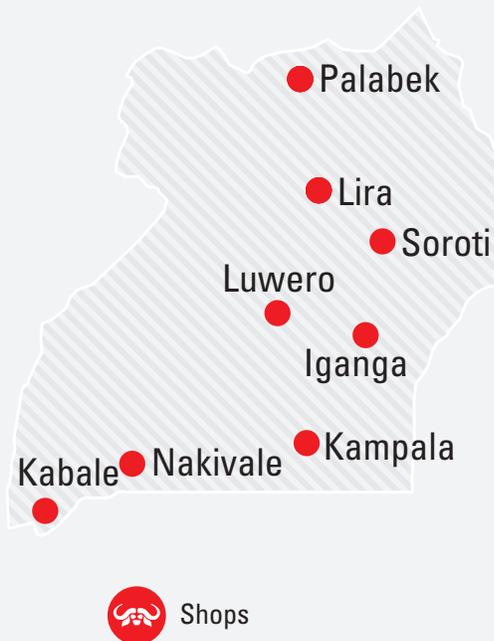
\$17,000
SPARE PARTS
SALES ('24)

OUR REACH

2023-2024



OUR PRESENCE



*Sources - population figures and poverty rate: World Bank Development Indicators; unemployment rate: national statistical agency; median age: CIA World Factbook.

**Buffalo shops includes both brick and mortar and mobile shops

PATHWAYS TO IMPACT 2024-2026

GROW



- 16 shops added
- 378 more mechanics trained
- 3,750 bicycles sold to consumers
- \$47,000 in spare parts sales

***World Bicycle Relief-funded Buffalo Bicycles will be distributed through the Grow and Partner pathways.*

PARTNER



- 3 strategic partnerships established to pilot school-ownership model for education and pilot community health worker activities (both likely targeting refugee and host communities in the north)
- 2 MOUs with Ministry of Health and Ministry of Water and Environment signed
- 18,500 bicycles sold to organizations
- Participate in NGO and development partner forums to increase awareness of our programs and activities

INFLUENCE



- Focus on generating rigorous Uganda-specific evidence base for use with government and potential partners
- Collaborate with the Directorate of Industrial Training to certify Buffalo Bicycle mechanic training curriculum
- Present our strategy and theory of change to key funders

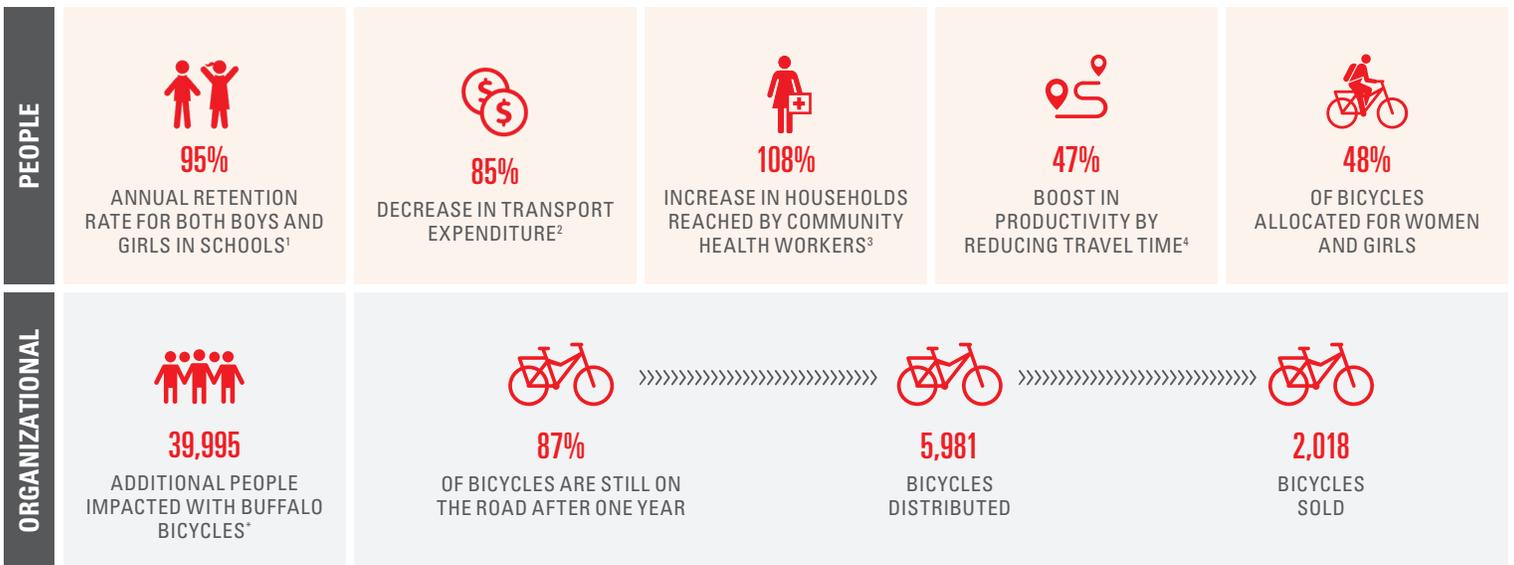
GLOBAL STRATEGY

In 2024, World Bicycle Relief (WBR) launched its new three-year strategy (2024–2026) to scale the Power of Bicycles, prioritizing bicycle ownership and use among women, youth, and marginalized groups to improve outcomes in healthcare, education, and economic opportunities. Over three years, we aim to mobilize an additional 300,000 individuals, impacting 1.5 million lives in seven operating countries, including Uganda. During the first year of implementation, nearly 83,000 individuals were mobilized in rural areas across the globe, 269 mechanics trained, and 22 new shops opened—setting us on a path to achieve our three-year strategic goals.

UGANDA IMPACT IN 2024

World Bicycle Relief combines impactful bicycle mobility solutions with social enterprise sales to meet the staggering need for reliable, accessible transportation in underserved markets. We measure progress toward reaching our 3-year global impact targets in two key areas: impact on People and Organizational performance.

UGANDA OUTCOMES IN 2024



* In the areas where World Bicycle Relief operates, the median household size exceeds 5 people, and research shows that bicycles in these households have multiple users and purposes. This results in a substantial 5x impact multiplier for each distributed bicycle.

¹PEAS Report. Nangonde School. 2024 ²Accelerating economic opportunities among farmers. SNV. June 2024 ³CHEWs Impact Assessment. November 2024 ⁴CHEWs Impact Assessment. November 2024



View our latest global impact report from 2024: <https://worldbicyclerelief.org/impact-reports/>