

ZAMBIA



21.3M*

POPULATION

54.53%

RURAL

45.47%

URBAN

12.9%

UNEMPLOYED

58.4%

IN POVERTY

18.3

MEDIAN AGE

2007

YEAR
ESTABLISHED

340,223**

BICYCLES
DISTRIBUTED

1,395

MECHANICS
TRAINED

32

BUFFALO
SHOPS

80

STAFF
EMPLOYED

\$1,264,392

SPARE PARTS
SALES ('25)

OUR REACH

2007-2025



79,750

STUDENTS
REACHING SCHOOL
ON BICYCLES



88,118

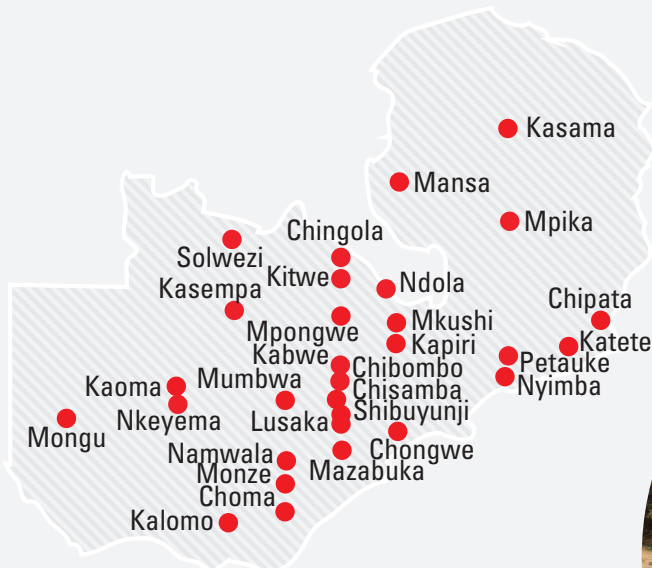
HEALTH WORKERS
TREATING CLIENTS
ON BICYCLES



172,219

PEOPLE ENGAGED IN
ECONOMIC OPPORTUNITIES
ON BICYCLES

OUR PRESENCE



Shops



Content above reflects activity through December 31, 2025

*Sources - population figures: World Bank Development Indicators; poverty rate, unemployment rate and median age: National Statistical Agency

**Includes bicycles distributed in the environment sector

PATHWAYS TO IMPACT 2024-2026

GROW



20 shops added
90 more mechanics trained
42,100 bicycles sold to consumers
\$5.6M in spare parts sales

***World Bicycle Relief-funded Buffalo Bicycles will be distributed through the Grow and Partner pathways.*

PARTNER



3 strategic partnerships established
4 MOUs with ministries signed
57,500 bicycles sold to organizations

Technical advisory regularly engages ministries and funders to shape program design

INFLUENCE



Evidence-based local advocacy with government and funders to mobilize resources and change policy

Convene stakeholders for research dissemination through country forums

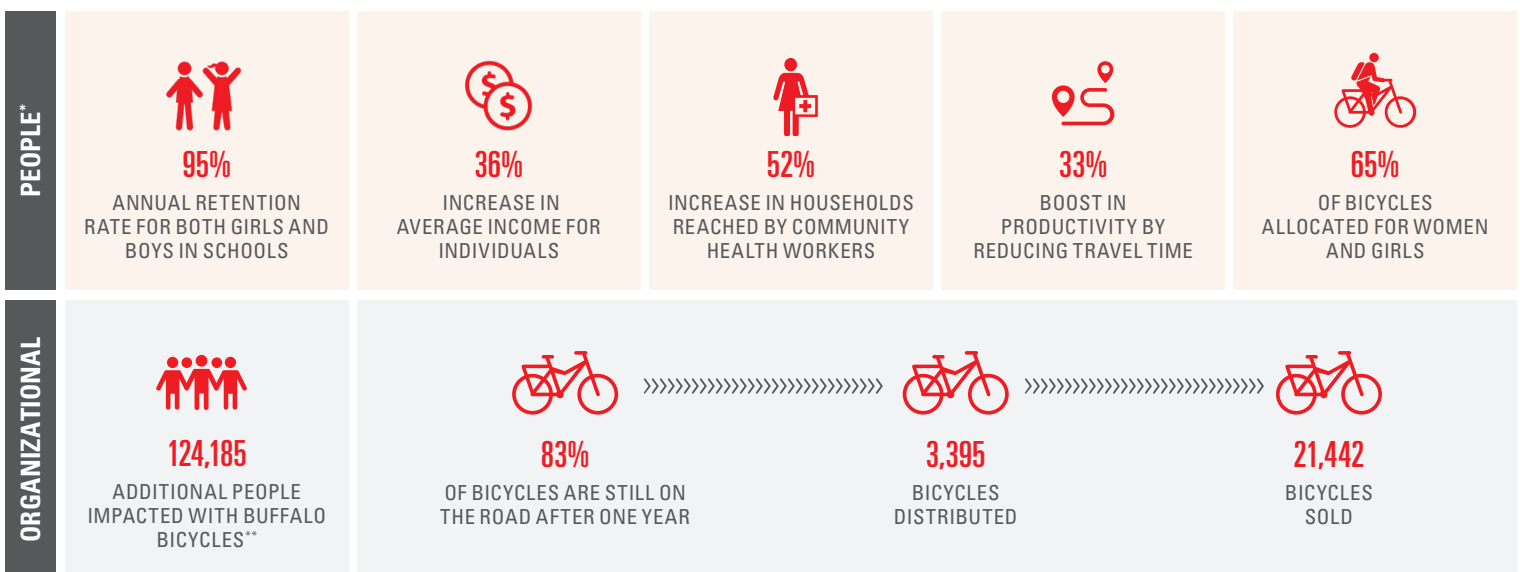
GLOBAL STRATEGY

In 2024, World Bicycle Relief (WBR) launched its new three-year strategy (2024–2026) to scale the Power of Bicycles, prioritizing bicycle ownership and use among women, youth, and marginalized groups to improve outcomes in healthcare, education, and economic opportunities. Over three years, we aim to mobilize an additional 300,000 individuals, impacting 1.5 million lives across seven operating countries, including Zambia.

ZAMBIA IMPACT IN 2025

World Bicycle Relief combines impactful bicycle mobility solutions with social enterprise sales to meet the staggering need for reliable, accessible transportation in underserved markets. We measure progress toward reaching our 3-year global impact targets in two key areas: impact on People and Organizational performance.

ZAMBIA OUTCOMES IN 2025



*Source for People Outcomes: IDinsight and WBR Mumbwa Randomized Controlled Trial, Year Two Evaluation Findings, 2025

**In the areas where World Bicycle Relief operates, the median household size exceeds 5 people, and research shows that bicycles in these households have multiple users and purposes. This results in a substantial 5x impact multiplier for each distributed bicycle.



View our latest global impact report from 2025: <https://worldbicyclerelief.org/your-2025-impact-report/>