AFRICA RIDES
EXPERIENCE THE POWER OF BICYCLES
In 2004, a Tsunami killed 230,000 people in the Indian Ocean basin and displaced over a million people. World Bicycle Relief was founded to address the basic transportation needs of men, women and students hit hardest by this disaster. The impact was stunning. Since then, this non-profit organization has provided more than 200,000 bicycles and has empowered hundreds of thousands of people across Africa trying to access education, healthcare and economic opportunities. Take a ride with us to gain an in-field understanding of World Bicycle Relief and see firsthand how bicycles can be an industrial revolution in a person’s life.
Experience The Power of Bicycles
Africa Rides offers an exclusive opportunity for World Bicycle Relief donors and supporters to connect with bicycle recipients and experience first-hand the spirit of ingenuity and hope that comes with a bicycle. During this nine-day adventure you will see the profound impact two wheels can make in rural Zambia. You will:

- Partner with a local assembler to build a World Bicycle Relief bike
- Ride the bicycle you build alongside entrepreneurs, healthcare workers and students as you learn their stories
- Learn how bicycles are being used to create thriving businesses in rural Zambia
- Experience a one-of-a-kind distribution ceremony at a local school

This unparalleled access paired with a world-class safari excursion provides a truly life-changing experience you will cherish forever.
**Trip Location**
Lusaka, Zambia (Program visits)
Mfuwe, Zambia (Safari)

**Contact**
To register or request specific itinerary information, please contact:
Tricia Puskar, Development Director - Major Gifts
tpuskar@worldbicyclerelief.org
+1 (312) 664-8800 x1483

**More Information**
www.worldbicyclerelief.org/get-involved/events/africa-rides

“Change a life in Africa. A child’s. Your own.”
– Philip Airey,
Africa Rides 2012 Participant
**ITINERARY**

**DAY 1 | ARRIVE IN LUSAKA, ZAMBIA**  
ARRIVAL IN ZAMBIA | Welcome reception and restaurant dinner

**DAY 2 | VISIT COMMUNITY PROJECT AND SUNDAY CRAFT MARKET**  
SUNDAY CRAFT MARKET | Dinner at World Bicycle Relief house

**DAY 3 | PROGRAM ORIENTATION**  
TOUR OF WORLD BICYCLE RELIEF ASSEMBLY PLANT | Bicycle build

**DAY 4-6 | COMMUNITY SITE VISITS**
- CAREGIVERS | Meet HIV/AIDS caregivers and ride WBR bikes to client households
- EDUCATION | Distribute bicycles to students
- MICROFINANCE | Ride WBR bikes to meet micro-enterprise clients / Celebration dinner

**DAY 7-8 | MUWE, ZAMBIA (OPTIONAL SAFARI)**
ZAMBIA SAFARI | Lodge retreat and game drives

**DAY 9 | DEPART FROM ZAMBIA**
Africa Rides is an incredible opportunity to experience how something as simple as a bicycle can have a profound affect on both an African community and you.”

~ F.K. Day, President & Co-Founder, World Bicycle Relief
Assembly Plant Tour and Bicycle Build

Ready to see where it all takes place? Today, you will tour the World Bicycle Relief assembly plant and work together with assemblers to build the very bicycle you will ride in the field over the next few days. Once the bicycles are built, you will refresh and relax back at the hotel before an evening filled with local culture.

With over 70 languages spoken across Zambia, song and dance often break the language barrier in welcoming guests. Tonight traditional drummers and dancers will welcome you while you enjoy a gourmet braai (African barbecue dinner) at the World Bicycle Relief house.
When you give good people good tools, they can do great things.”

Elden Nelson, Africa Rides Participant
Day in the Field: Education Site Visit

Just as the Zambians do, you will get an early start. To fully understand how most of rural Africa travels, you will begin by walking. You will then pick up your bicycle and ride to a school in a typical rural district—tall grasses, dirt roads, villages with mud huts, thatched roofing, outdoor kitchens and no running water or electricity. Once at the school, you will take part in a very special World Bicycle Relief distribution ceremony followed by a ride to a student’s home to see firsthand how bicycles make it possible for children to attend school. You will get a glimpse into home life and feel the physical exertion needed to perform the daily chores of collecting water and firewood. Afterward, the group will travel back to Lusaka to relax and enjoy dinner together.

During our days in the field you will have the opportunity to ride your newly assembled World Bicycle Relief bike. These casual rides are approximately 10km (6.2mi)/day on flat, unpaved and uneven terrain. Alternate transportation is provided as needed, ensuring that no one misses out on the experience of field visits.
“With a bicycle, the world gets smaller. Suddenly not every illness must be treated by a family member, not every word taught by a parent, nor every ear of corn eaten by the family. Now you can reach the specialists – the teachers, the doctors, the merchants – and become one yourself.”

– Simon Dunne, Africa Rides Participant
Safari

We encourage participants, if they can, to spend the last days of your trip on an authentic Zambian Safari where you will have the chance to enjoy abundant wildlife in the Luangwa Valley. South Luangwa National Park is a world-renowned wildlife haven – antelope, buffalo, crocodile and giraffe are regular visitors to the Mfuwe Lodge lagoon. Famed for its seclusion and natural beauty, this is one of the premier wilderness areas in Africa where you will experience a bounty of animal and birdlife. The intense concentration of game includes grasslands filled with large herds of elephant, rivers dense with hippos, a good leopard population and the Thornicraft’s giraffe which is unique to this area. Birders have an opportunity to spot many of the 400 species present in the park. Night game drives offer an exciting opportunity to see nocturnal animals and activity. This award-winning safari lodge is the perfect sanctuary for taking time to reflect on your visit to Zambia.
I don’t think words can do justice to the impact of the experience on my soul.”

– Amy Lewis, Africa Rides Participant
Lusaka, Zambia

Lusaka is the capital and largest city of Zambia. It is located in the southern part of the central plateau at an elevation of about 1,300m (4,265 ft) with a population of about 1.7 million. It is a commercial centre as well as centre of government, and is one of the fastest developing cities in Southern Africa.

In the News

Warren Rossiter of Cycling Plus recounts his adventures during Africa Rides, The Los Angeles Times praises the trips for their unique “Voluntourism” experience, and The Chicago Journal features a story from participant June Kirchgatter. These stories and more are available on our website at: www.worldbicyclerelief.org/get-involved/events/africa-rides

Accommodations

The Intercontinental Hotel | Lusaka, Zambia
+260 21 1250000

Conveniently located in Lusaka’s business district, close to embassies and government offices, and only 24km from the airport.

Mfuwe Lodge | South Luangwa, Zambia
+260 (0)216246041
http://www.mfuwelodge.com/

Award-winning safari lodge set in the most prolific game area of the South Luangwa. The perfect place to enjoy excellent game viewing, recharge your batteries, or to start and finish your journey to our bushcamps.

Optional Extensions

For travelers who wish to add a pre- or post-trip extension, we invite you to contact your own travel professional or Elevate Destinations, our recommended operator. Elevate’s custom extensions are designed to bring travelers behind-the-scenes, into the true heart of each destination. Elevate is pleased to support World Bicycle Relief by donating 5% of the net costs of extensions back to WBR’s programs in Zambia.

Elevate Destinations is up-to-speed on the Africa Rides trip details and ready to assist at any time and can be reached at:

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