WORLD BICYCLE RELIEF MOBILIZES PEOPLE THROUGH THE POWER OF BICYCLES.

We envision a world where distance is no longer a barrier to independence and livelihood.
ZIMBABWE COUNTRY PROFILE

In areas of Zimbabwe where walking is the primary mode of transportation, distance is a challenge to earning a livelihood.

In areas where distance is a challenge, meeting everyday needs is a struggle against time and fatigue.

SCHOOL ENROLLMENT RATE

89%
PRIMARY GIRLS

49%
SECONDARY GIRLS

88%
PRIMARY BOYS

48%
SECONDARY BOYS

LIFE EXPECTANCY
59 YEARS

HIV PREVALENCE
14.7%

ACCESS TO SAFE WATER
96%

REFERENCES:
1) http://worldpopulationreview.com/countries/zimbabwe-population/
2) http://tradingeconomics.com/zimbabwe/rural-population-percent-of-total
   -population-wbr-data.html
4) https://www.unicef.org/infobycountry/zimbabwe_statistics.html

89%
SECONDARY GIRLS

38%
OF RURAL ZIMBABWE LIVES ON LESS THAN
$2 PER DAY

9Km
AVERAGE DISTANCE TO
A HEALTHCARE FACILITY

68%
LIVE IN RURAL AREAS

32%
LIVE IN URBAN COMMUNITIES

17.1M
POPULATION

43.3/Km²
POPULATION DENSITY

17.1M
1

390,757 Km²
SURFACE AREA

14.7%
1

43.3/Km²
1

LIVE IN URBAN COMMUNITIES
2

LIVE IN RURAL AREAS
2

390,757 Km²
1

17.1M
1

43.3/Km²
1
DEAR FRIENDS

We at World Bicycle Relief have the honour of being a world-class organization that is paving the way for increased mobility in Zimbabwe. Offering quality products and excellent service, we stand shoulder to shoulder with our global partners.

Not everyone has the luxury of riding a bicycle when they really need it. However, when one does it often does the trick to bring one closer to one’s home environment and makes it easier to commit to various tasks, whilst making one healthier and happier.

We would like to show our appreciation to our customers, donors and our partners for their ongoing support this year. We thank you for being part of the journey that has made this organization one to be extremely proud of. It has not always been smooth sailing, there have been some hurdles, but we know that through strong, fearless and determined resilience we have faced these hurdles and have overcome them. We are encouraged by your continued patronage as we implement measures aimed at bringing you more value and a greater experience.

We would also like to salute our staff for excelling in their roles this year. Despite challenges, they have demonstrated their amazing work ethics and resilience.

Gareth Desmond
Country Director
World Bicycle Relief – Zimbabwe
Stand 540, Roro Close,
Ruwu, Zimbabwe
+(263) 0772404290
+(263) 0273 2132435/2132760
gdesmond@worldbicyclerelief.org
## Our Impact in Zimbabwe

### Where We Worked in 2018

### Philanthropic Distributions & Social Enterprise

<table>
<thead>
<tr>
<th>Program Sector</th>
<th>Type</th>
<th>Location</th>
<th>Partner</th>
<th># of Bicycles</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Philanthropic Programs</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>EDUCATION</td>
<td>Chivi</td>
<td>CARE</td>
<td></td>
<td>2,202</td>
</tr>
<tr>
<td></td>
<td>Mberengwa</td>
<td>CARE</td>
<td></td>
<td>1,060</td>
</tr>
<tr>
<td></td>
<td>Insiza</td>
<td>World Vision</td>
<td></td>
<td>706</td>
</tr>
<tr>
<td></td>
<td>Mangwe</td>
<td>World Vision</td>
<td></td>
<td>532</td>
</tr>
<tr>
<td></td>
<td>Hwange</td>
<td>Greenline Africa Trust</td>
<td></td>
<td>300</td>
</tr>
<tr>
<td></td>
<td>Marondera</td>
<td>Borrodaile Trust</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td></td>
<td>4,802</td>
</tr>
<tr>
<td><strong>Healthcare</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Marondera</td>
<td>Borrodaile Trust</td>
<td></td>
<td>2</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td></td>
<td>8,317</td>
</tr>
<tr>
<td><strong>Economic Development</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Various</td>
<td>Various</td>
<td></td>
<td>2,974</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td></td>
<td>5,062</td>
</tr>
<tr>
<td><strong>Social Enterprise</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Various</td>
<td>Various</td>
<td></td>
<td>281</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td></td>
<td>8,317</td>
</tr>
</tbody>
</table>

### 2018 Total to Date

<table>
<thead>
<tr>
<th></th>
<th>2018</th>
<th>TOTAL TO DATE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philanthropic Programs</td>
<td>4,802</td>
<td>53,142</td>
</tr>
<tr>
<td>Social Enterprise</td>
<td>8,317</td>
<td>56,928</td>
</tr>
<tr>
<td>Total Bicycles Distributed</td>
<td>13,119</td>
<td>110,204</td>
</tr>
<tr>
<td>Mechanics Trained</td>
<td>214</td>
<td>724</td>
</tr>
</tbody>
</table>

Program Sector percentages are based on 2018 bicycle distribution data.
MONITORING & EVALUATION

At World Bicycle Relief we believe that all answers are found in the field. As this ethos lies at the heart of our organization, we have a dedicated Monitoring and Evaluation (M&E) team that extensively measures the impact of our bicycles and programs in the communities in which we operate. Through data collection and face-to-face interactions, we capture data and process the results, not only to demonstrate where our donor money goes, but also to help us continuously improve our programs and our Buffalo Bicycles.

What we measure:

PERFORMANCE
We monitor attendance, performance, empowerment and retention as well as overall bicycle usage

ACCOUNTABILITY
We ensure accountability through monthly reporting and termly meetings with our Bicycle Supervisory Committees (BSCs) and partners

DURABILITY
We evaluate trends related to the durability of our bicycles through service logs and conversations with our specially-trained Buffalo Bicycle mechanics

SUSTAINABILITY
We look at baseline through to endline evidence and monitor all aspects of our programs to ensure longevity and sustainable impact

FUND-A-SCHOOL

In November 2018, Nejambezi Secondary School in Jambezi Village near Victoria Falls received 120 Buffalo Bicycles as part of WBR’s inaugural “Fund-A-School” initiative. For Fund-A-School, an individual, organization or fund-raising group is able to sponsor all of the bicycles and BEEP implementation for a specific school or region.

The bicycles for Nejambezi were distributed through our implementing partners, Greenline Africa Trust, who work across sectors with communities in the Victoria Falls area and the donation was funded by California-based electronic bicycle company, Story Bikes. The e-bike company has built their business around their slogan “Pick some wheels. Give some wheels” and has partnered with WBR to donate one Buffalo Bicycle for every Story Bike they sell.

In 2018, Story Bikes’ Step Through bike was selected as one of the prestigious items on “Oprah’s Favourite Things” annual list. This was featured in O magazine’s December issue and has helped raise awareness for their company as well as our mission.

We look forward to our continued relationships with both Story Bikes and Greenline Africa Trust.

BEEP ACTIVITIES IN 2018

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>BICYCLES DISTRIBUTED</strong></td>
<td>4,800</td>
</tr>
<tr>
<td><strong>SCHOOLS REACHED</strong></td>
<td>57</td>
</tr>
<tr>
<td><strong>SCHOOLS ATTENDED</strong></td>
<td>97%</td>
</tr>
<tr>
<td><strong>TERMLY COORDINATION</strong></td>
<td></td>
</tr>
<tr>
<td><strong>MEETINGS</strong></td>
<td></td>
</tr>
<tr>
<td><strong>BICYCLE SUPERVISORY</strong></td>
<td>5</td>
</tr>
<tr>
<td><strong>COMMITTEES TRAINED</strong></td>
<td></td>
</tr>
<tr>
<td><strong>NEW MECHANICS TRAINED</strong></td>
<td>6</td>
</tr>
<tr>
<td><strong>(44 MECHANICS UPSKILLED)</strong>*</td>
<td></td>
</tr>
</tbody>
</table>
**CASE STUDY: IGATE-T**

In 2018, WBR worked with World Vision Zimbabwe (WVZ) and CARE to distribute 4,500 Buffalo Bicycles in 53 secondary schools across four districts of Zimbabwe as part of the Improved Gender Attitudes, Transition and Education Outcomes (IGATE-T) program. This is the second phase of IGATE, with the first phase ending in March 2017. The main objective of the program is to improve access to education for vulnerable girls and boys by providing bicycles and by strengthening community support systems.

Before the distribution of the Buffalo Bicycles, data was collected from students who received bicycles along with students who did not receive bicycles (for comparison) in 24 sample schools. A total of 758 student participated in this study and the performance and attendance rates of these students will be monitored over time.

This initial study indicated that the distance travelled by all the sampled students is 3km and above, with 24% of them travelling more than 10km. Results also indicated that nearly all (94%) of the students walk to school and the recipients of the bicycles were chosen based on the distance that they travelled. Of the students soon to receive bicycles, 29% reported feeling unsafe travelling to and from school.

The study indicated that 72% of the students reported that they arrived late for school at least once a month with 13% indicating that they were late more than 10 days per month. 43% of students missed one to three days of school in the month before the report was compiled and 14% of the students reported missing more than four days in the month.

This initial study highlights the need for a practical intervention that can help the students conquer the barrier of distance. We look forward seeing the impact data after the first year of IGATE-T program is concluded.

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**BASELINE FINDINGS**

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>72%</td>
<td>Arrive late at least once per month</td>
</tr>
<tr>
<td>13%</td>
<td>Arrive late 10+ days per month</td>
</tr>
<tr>
<td>43%</td>
<td>Missed up to 3 days in a month</td>
</tr>
<tr>
<td>24%</td>
<td>Travel more than 10km</td>
</tr>
</tbody>
</table>

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**CLOSING THE GAP FOR FEMALE STUDENTS**

Travelling long distances to and from schools is a major barrier to education in Zimbabwe, especially for female students. Such was the case for 17 year old Langelihle Ncube of Tombo Village of Insiza district. Langelihle, a form four student at Tshazi Secondary School, is an orphan who lives with her grandmother and three siblings. She would need to wake up at 3am each day to do household chores like sweeping and washing dishes before leaving for school. Langelihle lives 18km (11 miles) from her school, the only secondary school in the area, and it would take four hours of walking for her to reach the school, a daily roundtrip of 36km (22 miles) and eight hours on the road.

“I used to come to school at most twice per week because I had to travel so far. I would leave home just after 4am and most of the time I arrived late and very tired. School starts at 7:15am and at times I arrived after 8:00am and would miss the first lessons. This affected me a lot. I used to hate school because of this,” says Langelihle.

Her class teacher, Mr Zithelo Mililo, said that Langelihle’s performance at school was dismal because she missed a lot of school days or she would arrive late. She was also often very tired and would struggle to concentrate in class.

In 2017, as part of the IGATE-T project, Tshazi Secondary School received 197 Buffalo Bicycles from World Bicycle Relief. Langelihle was chosen as a beneficiary and was also selected to be a member of the Bicycle Supervisory Committee (BSC).

“Since receiving the bicycle, I now enjoy coming to school and I attend every day. I now travel for 1 hour and 20 minutes and I am among the first students to arrive at school,” she says.

Mr Mililo says that he has noticed a big difference and that Langelihle is punctual every day. Because she arrives early, she now has time to do extra studies and complete her assignments before school starts. He also mentioned that her participation in class in all subjects has increased ever since she received the bicycle and they will continue to monitor her performance.
OUR SOCIAL ENTERPRISE MODEL

The sustainability and scalability of our programs are two things that are key for us at WBR. Our model combines philanthropic distributions with social enterprise sales, helping us achieve greater efficiencies of scale and distribute more bicycles per donor dollar.

Buffalo Bicycles Ltd., WBR’s wholly-owned for profit subsidiary, was created in 2008 to meet the demand for our quality Buffalo Bicycles that grew out of our philanthropic programs. The majority of our bicycles are purchased by other non-profits for their own philanthropic programs, but we also sell direct to the public through our shops in various towns throughout our operating locations.

ZIMBABWE 2018 SOCIAL ENTERPRISE HIGHLIGHTS

This year, the UK Department for International Development (DFID) partnered with Zimbabwe’s Ministry of Primary and Secondary Education (MoPSE) and the Campaign for Female Education (CAMFED) for the Zimbabwe Girl’s Secondary Education (ZGSE) program. This program is aimed at delivering quality education to marginalized children in rural Zimbabwe, and safeguard students who live long distances from secondary schools. As part of this campaign, CAMFED purchased almost 3,000 Buffalo Bicycles which were delivered to 334 schools across Zimbabwe to provide means of transport to their target beneficiaries. A total of 164 female mechanics were trained by World Bicycle Relief to service and maintain the bicycles in the target schools.

STRONG LIKE A BUFFALO

The Buffalo Bicycle has been specially designed to withstand tough conditions and rural roads, and our expert team of developers are constantly looking at ways of improving the bicycle to ensure its durability. From the solid steel frame, to the braking system, spokes, tyres, heavy-duty carrier (with a carry load of up to 100kg), seat and handlebars, right through to the optimal brand of grease needed to maintain the bicycle, World Bicycle Relief is committed to excellence in product development and to using well-designed parts that improve the bicycle’s functionality, reliability and strength – keeping the bicycles rolling. Our Buffalo Bicycles are locally assembled by our specially-trained team of assemblers, creating local jobs and ensuring that each bicycle is of the same high-quality.
WHERE WE WORK

PROGRAM LOCATIONS (2018)
Colombia, Ghana, Ivory Coast, Kenya, Malawi, Nigeria, Zambia, Zimbabwe

PROGRAM LOCATIONS (2005-2017)
Angola, Eritrea, Indonesia, Mozambique, Peru, Philippines, Rwanda, South Africa, Sudan, Sri Lanka, Tanzania, Thailand, Uganda

FUNDRAISING OFFICES (2019)
U.S., U.K., Germany, Canada, Australia, Switzerland

OUR GLOBAL IMPACT

208,480 PHILANTHROPIC BICYCLES
238,860 SOCIAL ENTERPRISE BICYCLES
447,340 TOTAL BICYCLES DISTRIBUTED
2,201 MECHANICS TRAINED

WORLD BICYCLE RELIEF MOBILIZES PEOPLE THROUGH THE POWER OF BICYCLES.

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WORLDBICYCLERELIEF.ORG

BUFFALO BICYCLES

ZIMBABWE

OFFICE/SHOP
Ruwa
Stand 540
Roro Close
Ruwa

OFFICE/SHOP
Bulawayo
53 Fife Street/
Corner 4th Avenue,
Bulawayo

SHOP
Chegutu
Shop B6,
Tingle Centre,
23 Station Street,
Chegutu

SHOP
Chiredzi
77 Knobthorn Road,
Chiredzi

SHOP
Gokwe
102 Gokwe
Industrial Site,
Gokwe Centre

SHOP
Harare
Shop 4, 45 Harare
Street/Corners
Charter Road,
Harare

BUILT FOR BIG LOADS ON TOUGH ROADS IN AFRICA

www.buffalobicycle.com