

# MOBILIZING

People through The Power of Bicycles



We envision a world where distance is no longer a barrier to education, healthcare and economic opportunity.

## THE NEED

For many people in the developing world, walking is their primary mode of transportation. Add the challenge of distance and seemingly simple tasks of going to school, visiting the clinic, or delivering goods to market become difficult and sometimes impossible. With no choice but to walk, meeting everyday needs is a struggle against time and fatigue.

## OUR RESPONSE

World Bicycle Relief builds and distributes rugged, specially designed, locally assembled bicycles to students, healthcare workers, and entrepreneurs through study-to-own and work-to-own programs. By training bike assemblers and field mechanics, we create new revenue streams while ensuring that our end-users have reliable access to maintenance and spare parts.

In addition to our philanthropic programs, World Bicycle Relief sells our Buffalo Bicycles directly to non-governmental organizations, companies and individuals in need of affordable and sustainable transportation.

## PROGRAM AREAS

### Education

Bicycles for students, teachers and school volunteers reduce travel time, increase safety, improve educational outcomes and help communities thrive.

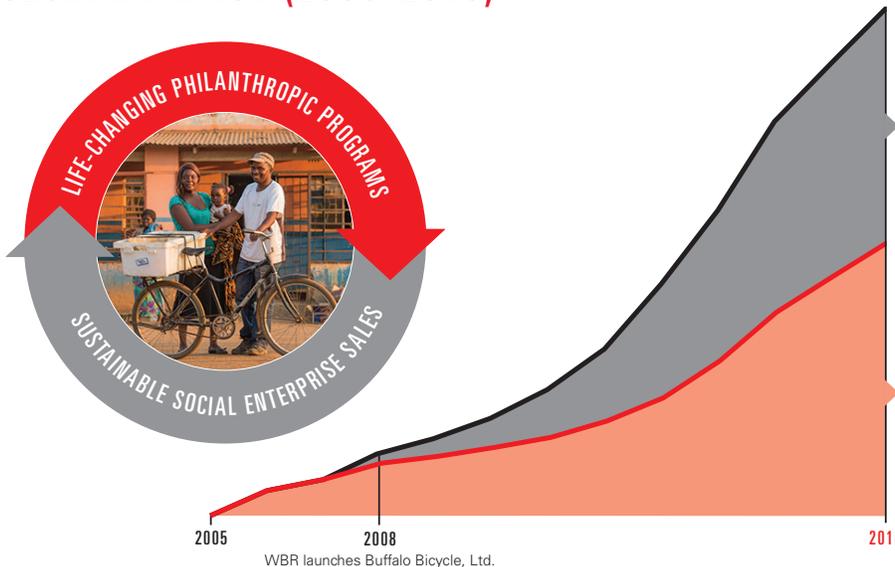
### Healthcare

Bicycles enable healthcare workers to reduce their travel time so they see more patients. This increases the quality of care and the overall health of the community.

### Economic Development

Bicycles provide greater carrying capacity, which enables farmers and entrepreneurs to deliver more goods to market in less time.

## OUR GLOBAL IMPACT (2005-2018)



**450,000+**

BICYCLES DISTRIBUTED



**238,000+**

BICYCLES SOLD



**210,000+**

BICYCLES FUNDED



**2,200+**

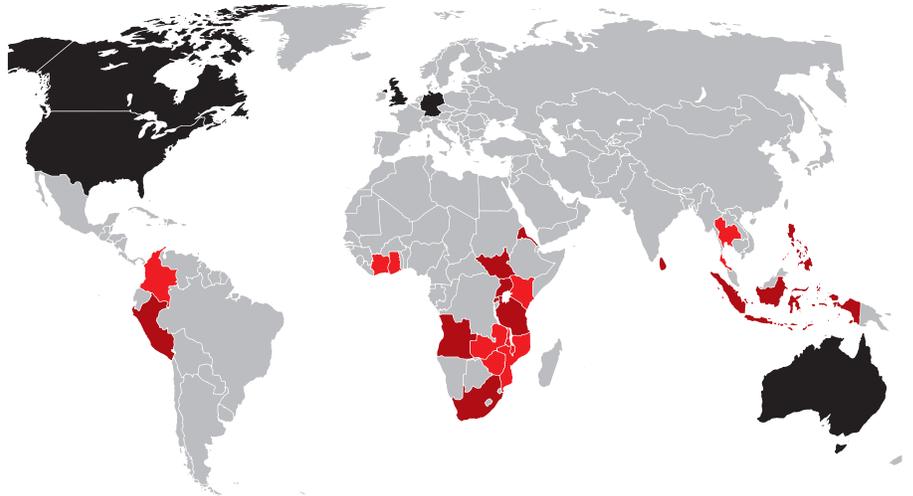
MECHANICS TRAINED

## OUR SUSTAINABLE MODEL

World Bicycle Relief has developed an innovative and scalable model combining impactful philanthropic programs with social enterprise to address the need for reliable, affordable transportation in rural developing countries. Social enterprise sales from our wholly-owned for-profit subsidiary, Buffalo Bicycles Ltd., help fund our philanthropic programs and provide valuable data that help us develop economies of scale and other efficiencies. Your support helps us leverage our impact to provide more than just bicycles.



## WHERE WE WORK



### PROGRAM LOCATIONS

(2018) Colombia, Ghana, Ivory Coast, Kenya, Malawi, Nigeria, Zambia, Zimbabwe



### PROGRAM LOCATIONS

(2005-2017) Angola, Eritrea, Indonesia, Mozambique, Peru, Philippines, Rwanda, South Africa, South Sudan, Sri Lanka, Tanzania, Thailand, Uganda



### FUNDRAISING OFFICES

(2019) U.S., U.K., Germany, Canada, Australia, Switzerland

**FIELD PARTNERS** AMREF • BAYLOR COLLEGE OF MEDICINE • CAMFED • CARE • CATHOLIC RELIEF SERVICES • CHAI CHAZ • CHAI • CHAZ • CHILD FUND INTERNATIONAL • CIDRZ • FAO • FH360 • GOVERNMENT OF KENYA • GOVERNMENT OF MALAWI • GOVERNMENT OF ZAMBIA • HEIFER INTERNATIONAL • INNOVATIONS FOR POVERTY ACTION • JHPIEGO • PATH • PATHFINDER INTERNATIONAL • PEPFAR • PLAN INTERNATIONAL • POSTOBÓN • SAVE THE CHILDREN • WORLD VISION INTERNATIONAL • UBS OPTIMUS FOUNDATION • UNDP • UNHR • UN IVORY COAST • UNICEF • USAID

## STRONG LIKE A BUFFALO



All bicycles are not equal. Years of research and constant innovation have helped us build a bicycle that's purpose-built for the needs of rural communities: the Buffalo Bicycle. Durable, well-designed, and supported with a network of trained mechanics and affordable quality spare parts, the Buffalo Bicycle delivers the greatest utility and value to those in developing countries and allows individuals and communities to accomplish much more in a single day.

## MOBILITY IS FUNDAMENTAL

Our vision for 2019 and beyond is to continue to innovate, collaborate, and create mobilized communities. Your contribution is vital to our success in reaching the millions of individuals who are challenged by distance.



World Bicycle Relief  
1000 W. Fulton Market, 4th Floor  
Chicago, IL 60607  
312-664-3836

contact@worldbicyclerelief.org  
WORLDBI CYCLERELIEF.ORG