

Bicycles & Freedom & Power & Joy.

A - Z of
Fundraising Ideas

Everyone can get involved in fundraising!

There are many of ways you can fundraise for World Bicycle Relief. You can help us give bicycles to entire communities who have only ever walked.

Here are some ideas to get you started!



Animals

Why should humans have all the fun? Whether it's doing a 10k with your dog, or dressing up your pet by trading requests for donations, it's time to get our furry friends involved.

Abseiling

Abseiling is a thrilling, adrenaline-fuelled experience. Be brave and get sponsored for your vertical descent.

Aerobics class

Set up an aerobics class and get friends and family to pay a donation to join or get your gym involved.

Afternoon tea

Tickets to an afternoon event are always popular and you can do extra fundraising at the event by having an auction.

Arts fair

Show off your artistic side and sell your creations to raise funds.

B

Bike ride

Cycling challenges are our most popular fundraising activity. No matter how long you decide to cycle for, you'll be helping to give the power of bicycles to someone who has only ever walked. See our events page at worldbicyclerelief.org or set off on your own ride.

Be brave

Fight your fears! Do a bungee jump or hang out with spiders at your local zoo, overcome your phobia and ask for donations.

Bake sale

Get together with friends and set up a bake sale. Whether it's at work or at a local venue, you can't go wrong with tea and cake.

Birthday

Donate your birthday! Ask your friends and family to donate to World Bicycle Relief instead of giving you presents. Not sure what to buy someone - you can buy a Buffalo Bicycle for £120 in the name of someone else as your gift to them.

BBQ

When the sun is out, everyone loves a BBQ. Invite friends, family, neighbours, and ask for a small donation in return for your event.

Bingo

This idea is great for community clubs. Bingo brings excitement and some healthy competition. Charge for tickets and ask around locally for donations you can give as prizes.

C

Challenge

Sign up to take part in a challenge event. Take a look at our current events, or sign up yourself and set up an online fundraising page.

Couples

Just got engaged? Swap your Gift List for an online Fundraising Page and ask your guests to make a donation to help children get to school.

Carol singing

Let us know and we can send you stickers to put on your buckets.

D

Dinner party

Ask guests for a donation upfront, or send an envelope around at the end of the meal and ask everyone to donate what they would have paid in a restaurant for the meal.

Double Denim Day

Combine it with leg warmers and a mullet for extra cash!

E

Ebay your old bicycle or unwanted things

Bought a new bike and not sure what to do with your old one? It's easy peasy to sell on Ebay and they will send your donation straight to World Bicycle Relief with no added fees!

Egg and Spoon Race

Fun for kids or as part of a retro sports day for adults.

Eco challenge

Fundraise and save the environment at the same time. This could be litter picking at a local park, or taking part in a cycle to school challenge. Either way, everyone wins!

F

Five-a-side football tournament

Match between friends, or for something bigger ask local teams or clubs to turn it into a tournament. Raise funds by charging a player fee.

Favourite Food challenge

You can improve your health and fundraise at the same time by giving up your favourite treat in exchange for donations. Or would your donors be more inspired to give for the chance to see you eat your most hated food?

G

Gaming

Fundraising has taken the gaming world by storm, with lots of gamers now using their skills to complete 24-hour gameathons for their chosen cause. Got online gaming buddies around the world? Turn this into a global event that brings you all together.

Golf challenge

Get your local golf club involved and hold a charity golf event.

H

Head shave

Brave the shave for Buffalo Bicycles.

Hug your boss day

Pay to hug them or they can pay you not to hug them!

Hill climb

Know of a big hill near you? Why not challenge your self to cycling up and down it to raise funds? Your hill not that big? Make it a day long lap adventure and get people to cheer you on.

I

Indoor sport

If there's one thing you definitely can't rely on, it's the weather. So why not move things indoors where there's one less thing to worry about? Indoor sports are a great way to guarantee everyone will have fun, without getting caught out in the rain.

J

Jazz night

Need an excuse to get the old band back together? Fill a venue, sell tickets and raise money.

Jumble sale

Sell those old baby clothes that have sitting in the loft and inspire a new generation. Can you raise enough to donate a Buffalo Bike?

K

Kids

Fundraising with children is tonnes of fun, and a great experience for them too. Can you get the entire school involved?

L

Ladies night

Girls empower girls. Make a night of it to give girls a better future.

Live music night

Lands End to John O'Groats

This is a classic cycling challenge perfect for raising money for World Bicycle Relief.

M

Manicure and makeover

Host a pamper party and swap skills to give each other makeovers and manicures.

Marathon running

If you're a budding athlete and want to run 26.2 miles, then why not dedicate your event to raising money all to defeat the challenge of distance? Getting sponsored will help you stay motivated and power you over the finish line.

Murder mystery evening

Have fun with a real life Cluedo game.

N**Nominate**

With the massive success of the Ice Bucket Challenge in 2014, who knows what might kick off the next viral nomination challenge? Make the most of your social media networks and nominate your friends to do something silly.

O**Office party**

There's plenty of ways to get your office involved. You could organise a bake sale, a dress-down day with WBR T-shirts or organise a cycle to work challenge.

P**Pamper Party**

Organise a night where you and your friends get together go to a spa, or put on face masks and a movie - all for a donation to World Bicycle Relief.

Q**Quiz night**

There's nothing like a bit of competition to get the donations rolling in. Take an entry fee or provide a bar and take donations for drinks. Questions can be found online or get creative and choose a theme.

R**Raffle**

Ask around locally to drum up some donated prizes and sell off your tickets to friends, family and colleagues alike.

Race

Races aren't always for cyclists you know. There are lots of ways to organise a race with a difference. Horse racing maybe? Or how about Zwift racing? Hobbies like knitting or cooking could also be turned into a contest, with supporters donating to take part.

Read-a-thon

Challenge yourself or a class to a certain number of reading sessions and get sponsored for charity! Perfect for a personal challenge, schools and Universities.



Skydive

Possibly the most exhilarating way to raise money. Get sponsored to skydive. Why not do it with friends?

Swear-box

Swearing a habit of yours? Pay fines for your foul language.

Sports night

The next time there's a big sporting event showing on the TV, host it at home for a fun sports night fundraiser. It doesn't have to be cycling related. Ask for a donation and provide snacks and drinks for your guests.

Sweepstake at work

You can hold a sweepstake on all sorts of things, from 'guess my finish time' if taking part in a challenge event, to 'guess how many sweets are in the jar'. They are a great way to tell people about your challenge.

Sponsorship with a twist

A fun way to get your friends who are business owners to donate to your challenge event is to sell a branded sponsorship place on your kit. Think boxing match shorts. Why not go the whole hog and set different prices for different body parts.



Treasure hunt

This is fun if you are a child or an adult. You could race in groups across locations or do something simple like a grid map where you sell the squares to give people a chance of choosing the winning coordinates.

Tribute fund

Set up your own tribute fund to celebrate or commemorate a loved one.



University challenge

Challenge your rival university to a competition to see which university will come out on top. It could be a 'University Challenge' style quiz or maybe even a race through your university city. Whatever the challenge, open it up to your fellow students to come and watch.

Uniform free day

Unless you are a fireman, a uniform free day is a great way to raise funds and promote WBR. It could be at school, or let your office relax a little with a dress-down dress code. Swapping your usual uniform for fancy dress could help you raise even more money.



Veggie feast

Host a vegan or vegetarian dinner party or BBQ. Serve heart-healthy food and ask guests for a donation in return. Take a look at GCN's Plant Based Cyclist Cookbook for inspiration.

Volunteering

Offer a helping hand and do jobs for people in return for online donations. Whether it's bag packing at your local supermarket or offering to clean a neighbour's car or bike, those odd jobs could soon add up to a lot of money.



World record attempt

Attempt a world record at anything - this is a great way to get press coverage, too!

Walk

World Bicycle helps people overcome the barrier of distance. In Malawi, the average journey to school is 3 to 10 km. Challenge yourself and your friends and family to walk this distance everyday to raise money to buy bicycles for children in Malawi.



Xmas crafts

It's never too early to start crafting for Christmas. Homemade crafts make wonderful presents and are a fun way for arty types to raise funds while learning new skills. You could sell your crafts on eBay with the proceeds going to your charity, or set up a stall at your work or school.

Xbox / Playstation / Console Night

We hope you're sitting comfortably because a charity gaming fundraiser could leave you up all night. Make this gaming session one that matters by inviting people to play for a donation to World Bicycle Relief.



YOLO challenge

You Only Live Once. What's on your bucket list? Inspire others and get sponsored to do something amazing.

Year long challenge

Who said your fundraiser should only last a short while? Set yourself a year long challenge and get sponsored: lose weight, get fit or take up a sport.

Yogathon

If you're a self-confessed yoga nut, why not run your own extended yoga class and ask your pupils to contribute a small fee for taking part?



Ziplining

Whether you're an adrenaline junkie or afraid of heights, get ready to face your fear. There are ziplines across the UK that you can visit. Get friends and family to sponsor you for the challenge.

Zambia

We run a cycling trip to Zambia, where you can not only challenge your cycling abilities but also visit some of our projects along the way. Get sponsored and share your stories to inspire others to fundraise for World Bicycle Relief.

Create a fundraising page

Now that you've chosen your challenge, the next thing to do is set up a fundraising page. Use our new [fundraising platform](#) or start a JustGiving page and link it to World Bicycle Relief.

Get in touch!

Want to help but not sure what to do? Get in touch with us at uk@worldbicyclerelief.org or call 0333 305 5218 to speak to someone.



Learn more at worldbicyclerelief.org

@powerofbicycles facebook.com/worldbicyclerelief

World Bicycle Relief UK is a registered charity #1141613



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