

# MOBILIZING

People through The Power of Bicycles



*We envision a world where bicycles improve healthcare and education outcomes and broaden economic opportunities so individuals and communities can thrive.*

## THE NEED

Nearly one billion rural people around the world live far from the nearest road. With walking as their primary mode of transportation, distance becomes a challenge — putting education, key poverty-alleviation and health services and opportunity out of reach. Their exclusion from many of the most effective economic development and health innovations and programs traps them in generational cycles of poverty.

## OUR RESPONSE

World Bicycle Relief partners with communities to identify challenges and deploy community-led programming and purpose-designed bicycles to improve access to healthcare, jobs, markets, and education. Trained bike assemblers and mechanics create new revenue streams while ensuring bicycle owners have reliable access to maintenance and spare parts.

## MOBILIZED COMMUNITIES

An evolution of our work since 2005, the Mobilized Communities model drives sustainable bicycle use through community-led programming. In partnership with communities, non-governmental organizations (NGOs), governments and the private sector, targeted regions benefit from an infusion of quality bicycles, programming and mechanic training.

With widespread access to reliable transportation, individuals within these communities can begin to lift themselves out of poverty by increasing productivity, income and access to education and healthcare.

## IMPACT TO DATE\*\*



**785,000+**  
BICYCLES DISTRIBUTED



**3,925,000**  
PEOPLE EMPOWERED\*



**3,350**  
MECHANICS TRAINED



**90**  
RETAIL SHOPS



\* A 5x impact multiplier is based upon the median household size of 5+ in the rural communities where World Bicycle Relief operates.

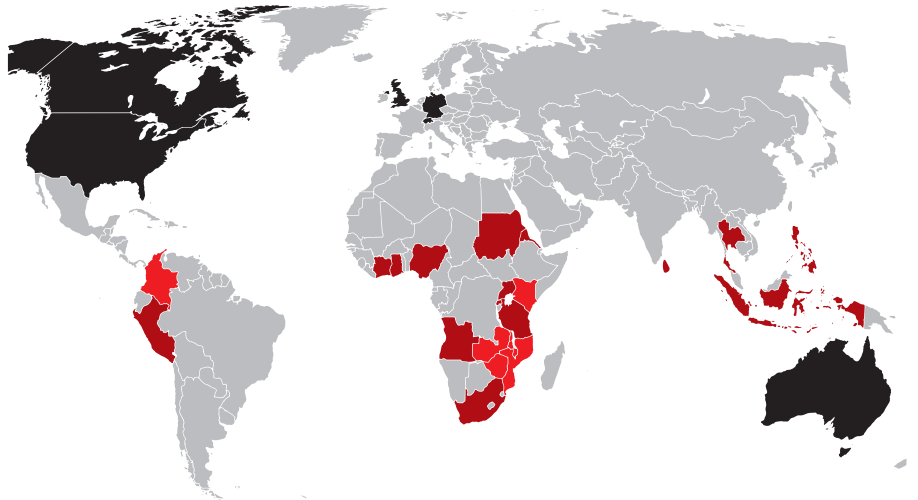
\*\*As of March 1, 2024

## OUR SUSTAINABLE MODEL

World Bicycle Relief has developed an innovative and scalable model combining impactful philanthropic programs with social enterprise to address the need for reliable, affordable transportation in rural regions of the world. Social enterprise sales from our wholly-owned for-profit subsidiary, Buffalo Bicycles Ltd., help fund our philanthropic programs and provide valuable data that help us develop economies of scale and other efficiencies. Your support helps us leverage our impact to provide more than just bicycles.



## WHERE WE WORK



### PROGRAM LOCATIONS

**(2024)** Colombia, Kenya, Malawi, Mozambique, Uganda, Zambia, Zimbabwe



### PROGRAM LOCATIONS

**(2005-2023)** Angola, Eritrea, Ghana, Indonesia, Ivory Coast, Nigeria, Peru, Philippines, Rwanda, South Africa, Sri Lanka, Sudan, Tanzania, Thailand



### FUNDRAISING OFFICES

**(2024)** Australia, Canada, Colombia, Germany, Switzerland, UK, US

**PROGRAM PARTNERS** Bantwana World Education Initiative • Baylor College of Medicine • Catholic Relief Services • CAMFED • CARE • CHAZ • ChildFund Kenya • Clinton Health Access Initiative • CMMB • Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH • FHI360 • Food and Agriculture Organization of the United Nations • Government of Colombia • Government of Kenya • Government of Malawi • Government of Zambia • Government of Zimbabwe • jhpiego • Johns Hopkins Center for Communication Programs • Kenya Red Cross • Land O' Lakes Venture 37 • mothers2mothers • PACT • Palabana Dairy Training Institute • PATH • PLAN International • Postobon • Save the Children • Solidaridad • UK Aid • UN Women • unicef • World Vision • Zambia Red Cross Society

## STRONG LIKE A BUFFALO



All bicycles are not equal. Years of research and constant innovation have helped us build a bicycle that's purpose-built for the needs of rural communities: the Buffalo Bicycle. Durable, well-designed, and supported with a network of trained mechanics and affordable quality spare parts, the Buffalo Bicycle delivers the greatest utility and value to those in developing countries and allows individuals and communities to accomplish much more in a single day.

## MOBILITY IS FUNDAMENTAL

Your contribution is vital to our success in reaching the millions of individuals who are challenged by distance. With your support, our goal to distribute 1M bicycles and empower 5M people is well within reach!