

MALAWI



20.4M*
POPULATION

82%
RURAL

18%
URBAN

6.0%
UNEMPLOYED

51%
IN POVERTY

20.0
MEDIAN AGE

2017
PROGRAM
ESTABLISHED

75,576
BICYCLES
PROVIDED

238
MECHANICS
TRAINED

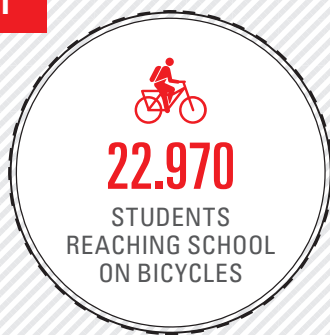
20
BUFFALO
SHOPS

45
STAFF
EMPLOYED

\$252,000
SPARE PARTS
SALES ('23)

OUR REACH

2007-2023



OUR PRESENCE



PATHWAYS TO IMPACT 2024-2026

GROW



- 6 shops added
- 180 more mechanics trained
- 4,106 bikes sold to consumer
- \$505K in spare parts sales

**World Bicycle Relief funded Buffalo Bicycles will be distributed through the Grow and Partner pathways.

PARTNER



- 3 strategic partnerships established (i.e. USAID health program, financial sector partner for financial inclusion pilot, TA for NGO)
- 2 MOUs with ministries signed (e.g. MoAg, MoH)
- 39,500 bikes sold to organizations

Active member of NGO/development partner forums (namely, USAID partners meeting and NGO forum)

INFLUENCE



- Leverage** work by Bicycles For Growth to promote a non-motorized transport policy promoting bicycle mobility
- Engage** with and present BFG findings and relevant Mobilized Communities results at development partner fora

MOBILIZED COMMUNITIES PROGRAM OUTCOMES 2023

World Bicycle Relief mobilizes communities in rural regions around the world to thrive with life-changing bicycles. We envision a world where distance is no longer a barrier to independence and livelihood. Since 2005 we have mobilized more than 785,331 people and their families in 21 countries.

Addressing rural exclusion: Mobilized Communities promotes bicycle use through community-led programming and a market-based bicycle ecosystem. Its general attributes include:

- Program design based on a community mobility needs assessment, Co-created with communities,
- Includes NGO and government partners,
- Infuses gender integration,
- Locally monitored and managed,
- Nurtures a sustainable bicycle mobility ecosystem with mechanics, spare parts, and shops, and
- Embraces a holistic, multi-sectoral, multi-year program approach.

By mobilizing the education, health, economic opportunities, and environment sectors, Mobilized Communities is cost efficient and has a high return on impact. Over the long-term, World Bicycle Relief expects the program to help individuals, families, and entire communities lift themselves out of poverty.

HEALTH



87%

TRANSPORTED A SICK FAMILY MEMBER TO THE HEALTH FACILITY



19%

INCREASE IN THE NUMBER OF CLIENTS VISITED



81%

RETENTION OF HEALTH VOLUNTEERS



41%

DECREASE IN TRAVEL TIME TO HEALTH FACILITIES

EDUCATION



22%

REDUCTION IN SCHOOL ABSENCES



57%

INCREASE IN STUDENTS FEELING SAFE TRAVELING FROM SCHOOL



70%

OF BICYCLES TO GIRL STUDENTS



81%

REDUCTION IN DAYS LATE TO SCHOOL

ECONOMIC OPPORTUNITY



90%

REPORTED THAT THE BICYCLES INCREASED THEIR INCOME



73%

INCREASE IN PER CAPITA INCOME*



31%

DECREASE IN EXPENDITURE ON TRANSPORTATION



45%

DECREASE IN THE TRAVEL TIME TO MARKET