MALAWI

20.4M* POPULATION
82% RURAL
18% URBAN
6.0% UNEMPLOYED
51% IN POVERTY
20.0 MEDIAN AGE

2017 PROGRAM ESTABLISHED
2017
75,576 BICYCLES PROVIDED
238 MECHANICS TRAINED
20 BUFFALO SHOPS
45 STAFF EMPLOYED
$252,000 SPARE PARTS SALES (’23)

OUR REACH
2007-2023

22.970 STUDENTS REACHING SCHOOL ON BICYCLES
16.371 HEALTH WORKERS TREATING CLIENTS ON BICYCLES
36,235 FARMERS INCREASING PROFITS ON BICYCLES

OUR PRESENCE

Content above reflects activity through December 31, 2023.

PATHWAYS TO IMPACT 2024-2026

GROW
6 shops added
180 more mechanics trained
4,106 bikes sold to consumer
$505K in spare parts sales

**World Bicycle Relief funded Buffalo Bicycles will be distributed through the Grow and Partner pathways.

PARTNER
3 strategic partnerships established (i.e. USAID health program, financial sector partner for financial inclusion pilot, TA for NGO)
2 MOUs with ministries signed (e.g. MoAg, MoH)
39,500 bikes sold to organizations
Active member of NGO-development partner forums (namely, USAID partners meeting and NGO forum)

INFLUENCE
Leverage work by Bicycles For Growth to promote a non-motorized transport policy promoting bicycle mobility
Engage with and present BFG findings and relevant Mobilized Communities results at development partner fora

*Sources - population figures and poverty rate: World Bank Development Indicators; unemployment rate: national statistical agency; median age: CIA World Factbook
Mobilized Communities Program Outcomes 2023

World Bicycle Relief mobilizes communities in rural regions around the world to thrive with life-changing bicycles. We envision a world where distance is no longer a barrier to independence and livelihood. Since 2005 we have mobilized more than 785,331 people and their families in 21 countries.

**Addressing rural exclusion:** Mobilized Communities promotes bicycle use through community-led programming and a market-based bicycle ecosystem. Its general attributes include:

- Program design based on a community mobility needs assessment, co-created with communities,
- Includes NGO and government partners,
- Infuses gender integration,
- Locally monitored and managed,
- Nurture a sustainable bicycle mobility ecosystem with mechanics, spare parts, and shops, and
- Embraces a holistic, multi-sectoral, multi-year program approach.

By mobilizing the education, health, economic opportunities, and environment sectors, Mobilized Communities is cost efficient and has a high return on impact. Over the long-term, World Bicycle Relief expects the program to help individuals, families, and entire communities lift themselves out of poverty.

### HEALTH

<table>
<thead>
<tr>
<th>Metric</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Transported a sick family member to the health facility</td>
<td>87%</td>
</tr>
<tr>
<td>Increase in the number of clients visited</td>
<td>19%</td>
</tr>
<tr>
<td>Retention of health volunteers</td>
<td>81%</td>
</tr>
<tr>
<td>Decrease in travel time to health facilities</td>
<td>41%</td>
</tr>
</tbody>
</table>

### EDUCATION

<table>
<thead>
<tr>
<th>Metric</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reduction in school absences</td>
<td>22%</td>
</tr>
<tr>
<td>Increase in students feeling safe traveling from school</td>
<td>57%</td>
</tr>
<tr>
<td>Percentage of bicycles to girl students</td>
<td>70%</td>
</tr>
<tr>
<td>Reduction in days late to school</td>
<td>87%</td>
</tr>
</tbody>
</table>

### ECONOMIC OPPORTUNITY

<table>
<thead>
<tr>
<th>Metric</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Reported that the bicycles increased their income</td>
<td>90%</td>
</tr>
<tr>
<td>Increase in per capita income*</td>
<td>73%</td>
</tr>
<tr>
<td>Decrease in expenditure on transportation</td>
<td>31%</td>
</tr>
<tr>
<td>Decrease in the travel time to market</td>
<td>45%</td>
</tr>
</tbody>
</table>

Stats Source: Mobilized Communities data Kasungu (2023) *Percentage increases and decreases calculated using averages