

ZAMBIA



20.0M*
POPULATION

54%
RURAL

46%
URBAN

12.5%
UNEMPLOYED

60%
IN POVERTY

18.2
MEDIAN AGE

2007
PROGRAM
ESTABLISHED

289,703
BICYCLE
DISTRIBUTED

1,331
MECHANICS
TRAINED

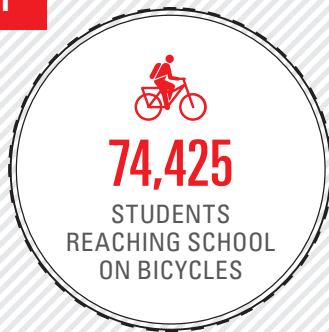
29
BUFFALO
SHOPS

76
STAFF
EMPLOYED

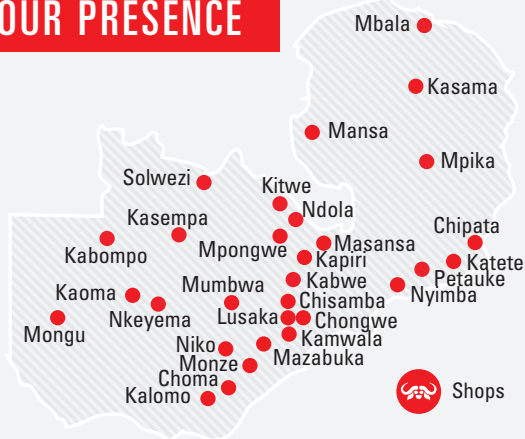
\$1.15M
SPARE PARTS
SALES ('23)

OUR REACH

2007-2023



OUR PRESENCE



PATHWAYS TO IMPACT 2024-2026

GROW



- 20 shops added
- 90 more mechanics trained
- 42,100 bikes sold to consumer
- \$5.6M in spare parts sales

PARTNER



- 1 strategic partnerships established
- 4 MOUs with ministries signed (i.e. MoEd, MoH, MCDSS, MoSME)
- 57,500 bikes sold to organizations
- Technical advisory regularly engages ministries and donors to shape program design

INFLUENCE



- 1 local communication staff hired
- Evidence-based local advocacy with government and donors to mobilize resources and change policy
- Convene stakeholders for research dissemination through country forums

**World Bicycle Relief funded Buffalo Bicycles will be distributed through the Grow and Partner pathways.

MOBILIZED COMMUNITIES PROGRAM OUTCOMES 2023

World Bicycle Relief mobilizes communities in rural regions around the world to thrive with life-changing bicycles. We envision a world where distance is no longer a barrier to independence and livelihood. Since 2005 we have mobilized more than 785,331 people and their families in 21 countries.

Addressing rural exclusion: Mobilized Communities promotes bicycle use through community-led programming and a market-based bicycle ecosystem. Its general attributes include:

- Program design based on a community mobility needs assessment, Co-created with communities,
- Includes NGO and government partners,
- Infuses gender integration,
- Locally monitored and managed,
- Nurtures a sustainable bicycle mobility ecosystem with mechanics, spare parts, and shops, and
- Embraces a holistic, multi-sectoral, multi-year program approach.

By mobilizing the education, health, economic opportunities, and environment sectors, Mobilized Communities is cost efficient and has a high return on impact. Over the long-term, World Bicycle Relief expects the program to help individuals, families, and entire communities lift themselves out of poverty.

HEALTH



97%

TRANSPORTED A SICK FAMILY MEMBER TO THE HEALTH FACILITY



95%

USE BICYCLE AS THE PRIMARY MEANS OF TRANSPORT TO HEALTH FACILITIES



100%

RETENTION OF HEALTH VOLUNTEERS



48%

DECREASE IN AVERAGE TRAVEL TIME TO HEALTH FACILITIES

EDUCATION



79%

REDUCTION IN SCHOOL ABSENCES



54%

INCREASE IN STUDENTS FEELING SAFE TRAVELING FROM SCHOOL



70%

OF BICYCLES TO GIRL STUDENT



48%

REDUCTION IN DAYS LATE TO SCHOOL

ECONOMIC OPPORTUNITY



97%

REPORTED THAT BICYCLES INCREASED THEIR INCOME



74%

INCREASE IN PER CAPITA INCOME*



15%

DECREASE IN EXPENDITURE ON TRANSPORTATION



48%

DECREASE IN THE TRAVEL TIME TO MARKET