

ZIMBABWE



16.3M*
POPULATION

68%
RURAL

32%
URBAN

19.3%
UNEMPLOYED

38%
IN POVERTY

21.0
MEDIAN AGE

2009
PROGRAM
ESTABLISHED

191,551
BICYCLE
DISTRIBUTED

1,004
MECHANICS
TRAINED

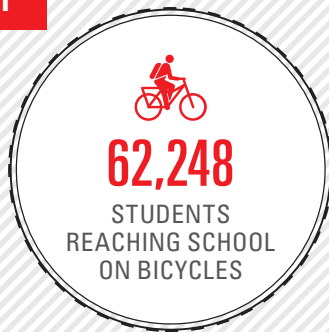
18
BUFFALO
SHOPS

56
STAFF
EMPLOYED

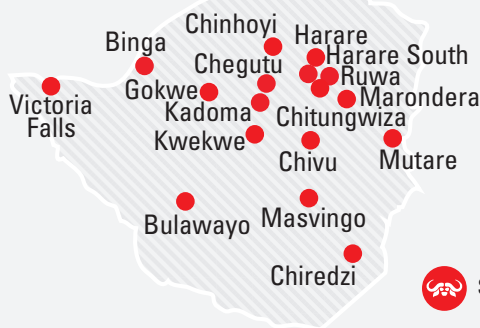
\$556,000
SPARE PARTS
SALES ('23)

OUR REACH

2007-2023



OUR PRESENCE



PATHWAYS TO IMPACT 2024-2026

GROW



- 6 shops added
- 130 more mechanics trained
- 19,008 bikes sold to consumer
- \$2.3M in spare parts sales

PARTNER



- 4 strategic partnerships established with NGO partners with existing activities with MoH, MoEd, MoAg, and MoTourism
- Leverage existing MOU with USAID to engage and partner with USAID projects
- 26,400 bikes sold to organizations

INFLUENCE



- Deepen existing relationships with government agencies to pursue reduction in duties and assembler rebate on bicycles and spares
- Utilize Mobilized Communities findings to advocate for increased inclusion of mobility in MoH programs

**World Bicycle Relief funded Buffalo Bicycles will be distributed through the Grow and Partner pathways.

*Sources - population figures and poverty rate: World Bank Development Indicators; unemployment rate: national statistical agency; median age: CIA World Factbook

MOBILIZED COMMUNITIES PROGRAM OUTCOMES 2023

World Bicycle Relief mobilizes communities in rural regions around the world to thrive with life-changing bicycles. We envision a world where distance is no longer a barrier to independence and livelihood. Since 2005 we have mobilized more than 785,331 people and their families in 21 countries.

Addressing rural exclusion: Mobilized Communities promotes bicycle use through community-led programming and a market-based bicycle ecosystem. Its general attributes include:

- Program design based on a community mobility needs assessment, Co-created with communities,
- Includes NGO and government partners,
- Infuses gender integration,
- Locally monitored and managed,
- Nurtures a sustainable bicycle mobility ecosystem with mechanics, spare parts, and shops, and
- Embraces a holistic, multi-sectoral, multi-year program approach.

By mobilizing the education, health, economic opportunities, and environment sectors, Mobilized Communities is cost efficient and has a high return on impact. Over the long-term, World Bicycle Relief expects the program to help individuals, families, and entire communities lift themselves out of poverty.

HEALTH



70%

TRANSPORTED A SICK FAMILY MEMBER TO THE HEALTH FACILITY



21%

INCREASE IN THE NUMBER OF CLIENTS VISITED



97%

RETENTION OF HEALTH VOLUNTEERS



49%

DECREASE IN TRAVEL TIME TO HEALTH FACILITIES

EDUCATION



4%

REDUCTION IN SCHOOL ABSENCES



35%

INCREASE IN STUDENTS FEELING SAFE TRAVELING FROM SCHOOL



70%

OF BICYCLES TO GIRL STUDENTS



35%

REDUCTION IN DAYS LATE TO SCHOOL

ECONOMIC OPPORTUNITY



97%

REPORTED THAT THE BICYCLES INCREASED THEIR INCOME



94%

INCREASE IN PER CAPITA INCOME*



52%

DECREASE IN EXPENDITURE ON TRANSPORTATION



45%

DECREASE IN THE TRAVEL TIME TO MARKET