

ZIMBABWE



16.3M*
POPULATION

68%
RURAL

32%
URBAN

19.3%
UNEMPLOYED

38%
IN POVERTY

21.0
MEDIAN AGE

2009
PROGRAM
ESTABLISHED

191,551
BICYCLES
PROVIDED

1,004
MECHANICS
TRAINED

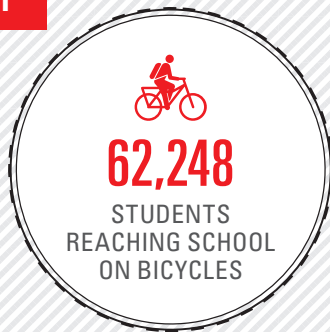
18
BUFFALO
SHOPS

56
STAFF
EMPLOYED

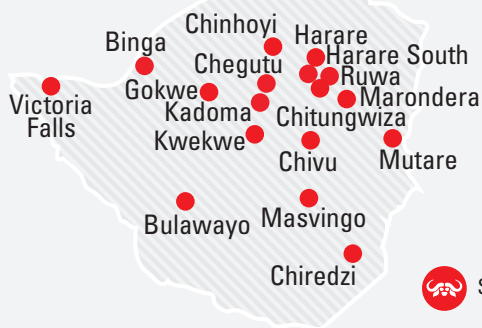
\$556,000
SPARE PARTS
SALES ('23)

OUR REACH

2007-2023



OUR PRESENCE



PATHWAYS TO IMPACT 2024-2026

GROW



- 6 shops added
- 130 more mechanics trained
- 19,008 bikes sold to consumer
- \$2.3M in spare parts sales

PARTNER



- 4 strategic partnerships established with NGO partners with existing activities with MoH, MoEd, MoAg, and MoTourism
- Leverage existing MOU with USAID to engage and partner with USAID projects
- 26,400 bikes sold to organizations

INFLUENCE



- Deepen existing relationships with government agencies to pursue reduction in duties and assembler rebate on bicycles and spares
- Utilize Mobilized Communities findings to advocate for increased inclusion of mobility in MoH programs

**World Bicycle Relief funded Buffalo Bicycles will be distributed through the Grow and Partner pathways.

MOBILIZED COMMUNITIES PROGRAM OUTCOMES 2023

World Bicycle Relief mobilizes communities in rural regions around the world to thrive with life-changing bicycles. We envision a world where distance is no longer a barrier to independence and livelihood. Since 2005 we have mobilized more than 785,331 people and their families in 21 countries.

Addressing rural exclusion: Mobilized Communities promotes bicycle use through community-led programming and a market-based bicycle ecosystem. Its general attributes include:

- Program design based on a community mobility needs assessment, Co-created with communities,
- Includes NGO and government partners,
- Infuses gender integration,
- Locally monitored and managed,
- Nurtures a sustainable bicycle mobility ecosystem with mechanics, spare parts, and shops, and
- Embraces a holistic, multi-sectoral, multi-year program approach.

By mobilizing the education, health, economic opportunities, and environment sectors, Mobilized Communities is cost efficient and has a high return on impact. Over the long-term, World Bicycle Relief expects the program to help individuals, families, and entire communities lift themselves out of poverty.

HEALTH



70%

TRANSPORTED A SICK FAMILY MEMBER TO THE HEALTH FACILITY



21%

INCREASE IN THE NUMBER OF CLIENTS VISITED



97%

RETENTION OF HEALTH VOLUNTEERS



49%

DECREASE IN TRAVEL TIME TO HEALTH FACILITIES

EDUCATION



4%

REDUCTION IN SCHOOL ABSENCES



35%

INCREASE IN STUDENTS FEELING SAFE TRAVELING FROM SCHOOL



70%

OF BICYCLES TO GIRL STUDENTS



35%

REDUCTION IN DAYS LATE TO SCHOOL

ECONOMIC OPPORTUNITY



97%

REPORTED THAT THE BICYCLES INCREASED THEIR INCOME



94%

INCREASE IN PER CAPITA INCOME*



52%

DECREASE IN EXPENDITURE ON TRANSPORTATION



45%

DECREASE IN THE TRAVEL TIME TO MARKET