

PARTNERSHIP OPPORTUNITIES

JOIN OUR GLOBAL COMMUNITY OF CORPORATE PARTNERS



No matter how big or small, we'll work closely with your business to develop mutually beneficial initiatives that reflect your corporate interests and business strategy while generating a more profound impact that moves more communities forward.



ELEVATE YOUR CSR IMPACT Embrace a partnership with World Bicycle Relief to showcase your dedication to bridging global inequalities. Whether through one-time contributions, ongoing support, or integrating our cause into your customer and partner networks, we provide compelling materials to ensure your CSR messaging resonates. Amplified through our stories and images, your commitment underscores a profound dedication to social responsibility.



AMPLIFY YOUR BRAND CAMPAIGN WITH MEANINGFUL ENGAGEMENT Join forces with World Bicycle Relief to fortify your brand while championing a noble cause. Let's co-create cause-related marketing campaigns that align with your goals, leveraging impactful storytelling to connect deeply with your audience.



EMPLOYEE ENGAGEMENT OPPORTUNITIES Unite Your Team for a Cause. Foster a culture of giving and engagement by involving your employees in fundraising, matched donations, and volunteer opportunities. Boost morale and promote wellness through collaborative events like bike challenges.



EVENT SPONSORSHIP OPPORTUNITIES Spotlight Your Brand through Event Sponsorship. Supporting World Bicycle Relief events not only raises crucial funds but also enhances your visibility. Sponsor our global or local events to directly contribute to improving lives through the power of bicycles while engaging your network in meaningful ways.



AMBASSADOR ACTIVATION THROUGH STORYTELLING Elevate your brand through the voices of our ambassadors, creating narratives that inspire and inform.



RETAIL PARTNERSHIP Experience a deeper and more meaningful way to get involved in your local community while increasing foot traffic in your retail locations. Build customer loyalty and employee satisfaction, and engage employees and consumers.



TAILOR-MADE INITIATIVES Do you have an idea about how you would like to support us? Get in touch with our team, and we will happily discuss how we can help you achieve your brand goals and create tailor-made initiatives to support our mission.



WE MAKE THIS EASY! We'll work with your team leaders to develop a plan that engages your employees in our mission and creates fun and easy opportunities for building your team's morale.

START THE PARTNERSHIP JOURNEY TODAY! Contact partners@worldbicyclerelief.org