



World Bicycle Relief
Gift Acceptance Policy
Effective Date: May 29, 2025
Approved by: Executive Director of Finance

1. Purpose

The purpose of this Gift Acceptance Policy is to provide clear guidance on the types of gifts World Bicycle Relief (“WBR”) can accept, to ensure that all gifts support our mission to mobilize people through the power of bicycles. This policy safeguards WBR’s integrity and ensures legal, ethical, and responsible stewardship of all donations.

2. Scope

This policy applies to all donations made to World Bicycle Relief NFP, and its Subsidiaries as defined in the global consolidation and governs the actions of staff, board members, volunteers, and representatives involved in solicitation, acceptance, and processing of gifts.

3. Types of Gifts Accepted

World Bicycle Relief gratefully accepts the following types of contributions, subject to the conditions outlined below:

a. Cash Contributions

WBR accepts monetary donations in the form of cash, checks, credit card, electronic funds transfer, and other standard financial instruments.

All cash donations are accepted unless restricted to purposes that are incompatible with WBR’s mission or operational structure. See section 6 regarding restricted gifts.

b. Publicly Traded Securities

WBR accepts donations of publicly traded securities (e.g., stocks, bonds, mutual funds).

Securities will be liquidated upon receipt, unless otherwise directed by the Executive Director of Finance in accordance with investment and risk policies.



c. Gifts in Kind (Non-Cash Donations)

WBR only accepts gifts that:

Directly support WBR's programmatic activities through implementation, or Support fundraising or management activities with prior approval from the Executive Director of Finance.

Have financial and logistical feasibility (e.g., storage, shipping, valuation).

Are compliant with applicable legal and tax regulations.

d.) Privately held investments and cryptocurrency gifts

WBR only accepts gifts that:

Would not create an undue financial or administrative burden to liquidate.

Privately held investments and cryptocurrency will be liquidated upon receipt, unless otherwise directed by the Executive Director of Finance in accordance with investment and risk policies.

5. Gifts Not Accepted

World Bicycle Relief reserves the right to decline any gift that:

Is inconsistent with the Organization's mission or values.

Would create an undue financial or administrative burden. These items are typically private assets – cars, boats, real estate, works of art, and other items WBR would not easily be able to liquidate and could come with regulatory or tax obligations.

Is restricted in a way that is not feasible or aligned with WBR's programs.

Is for the sale of bicycles only. Sales of bicycles only must be managed by the in-country Buffalo company or the holding company Buffalo Bicycle Ltd.

Could damage the reputation or integrity of WBR.



6. Restricted Gifts

Donors may designate a purpose for their gift, but all restrictions must be reviewed to ensure alignment with WBR's mission and operational capacity. To qualify, restricted gifts typically need to exceed 100,000 USD per year.

WBR reserves the right to decline any gift with restrictions that are inconsistent with its priorities or impractical to fulfill.

All restricted gifts will be reviewed by the Executive Director of Finance, Programs, M&E, and any other accountable teams to ensure the restrictions are practical to fulfill and do not threaten WBR's reputation or put overly burdensome financial, legal, or administrative duties on the organization.

WBR may, at its discretion, run a restricted campaign for a specific initiative. These campaigns must be reviewed by the Executive Director of Finance, Programs, M&E, and any other accountable teams to ensure the restrictions are practical to fulfill and do not threaten WBR's reputation or put overly burdensome financial, legal, or administrative duties on the organization.

7. Acknowledgment and Compliance

WBR will provide timely and appropriate acknowledgment for all accepted gifts, in compliance with applicable laws and regulations (e.g., IRS, local tax authorities).

Donor confidentiality will be maintained in accordance with WBR's Privacy Policy, unless disclosure is authorized by the donor or required by law.

8. Policy Oversight and Review

The Executive Director of Finance is responsible for interpreting and enforcing this policy.

This policy will be reviewed periodically and updated as necessary to reflect changes in applicable laws or the needs of the Organization.