

TANZANIA



68.5M*
POPULATION

61.8%
RURAL

38.1%
URBAN

7.8%
UNEMPLOYED

26.4%
IN POVERTY

19.1
MEDIAN AGE

2024
YEAR
ESTABLISHED

79
BICYCLES
DISTRIBUTED

Coming Soon
MECHANICS
TRAINED

Coming Soon
BUFFALO
SHOPS

16
STAFF
EMPLOYED

Coming Soon
SPARE PARTS
SALES

OUR REACH

Since 2024



OUR PRESENCE



Dar es Salaam



Tanzania offices and warehouse.
Buffalo Bicycle shops opening in 2025.



Content above reflects activity through December 31, 2024

*Sources - population figures and poverty rate: World Bank Development Indicators; unemployment rate: national statistical agency; median age: CIA World Factbook.

PATHWAYS TO IMPACT 2024-2026

GROW



2 shops added
10 sales outlets opened
24 mechanics trained
250 bicycles sold to consumers
\$2,301 in spare parts sales

***World Bicycle Relief-funded Buffalo Bicycles will be distributed through the Grow and Partner pathways.*

PARTNER



6 strategic partnerships established
2 Strategic MOUs signed with AMREF and MDH and finalize signing of MOU with the Ministry of Health
108 bicycles sold to organizations

INFLUENCE



Generate data from the District Councils where we have distributed bicycles to community health workers and share the evidence with health sector stakeholders on the Power of Bicycles in providing health services in the communities
Participate in trade fairs and exhibition events to promote the use of Buffalo Bicycles
Collaborate with Bicycle Marathon hosts to position and sell Buffalo Bicycles in Tanzania

GLOBAL STRATEGY

In 2024, World Bicycle Relief (WBR) launched its new three-year strategy (2024–2026) to scale the Power of Bicycles, prioritizing bicycle ownership and use among women, youth, and marginalized groups to improve outcomes in healthcare, education, and economic opportunities. Over three years, we aim to mobilize an additional 300,000 individuals, impacting 1.5 million lives in seven operating countries, including Tanzania. During the first year of implementation, nearly 83,000 individuals were mobilized in rural areas across the globe, 269 mechanics were trained, 22 new shops opened, and we expanded to a new operating country in Tanzania—setting us on a path to achieve our three-year global strategy.

TANZANIA IMPACT IN 2024

Our launch into Tanzania in 2024 was years in the making—driven by extensive research, collaboration, and a deep understanding of sustainable mobility solutions. The expansion into Tanzania supports WBR’s broader mission of scaling bicycle mobility worldwide.

The initial focus will address one of Tanzania’s most pressing health sector challenges: up to 70% of healthcare positions remain vacant in rural regions. World Bicycle Relief is partnering with the Ministry of Health over the next five years to mobilize 10,000 community health workers with bicycles, reaching 1 million households with limited access to health services. This initiative will address the severe shortage of health workers by improving the efficiency and retention of existing community health workers.

With a Buffalo Bicycle, community health workers will:



REACH MORE
HOUSEHOLDS



IMPROVE SERVICE
DELIVERY EFFICIENCY



ENHANCE HEALTHCARE
OUTCOMES

Reliable transportation also plays a critical role in education and economic empowerment. That’s why we’re also working to provide bicycles to students and entrepreneurs, enabling them to pursue education and build livelihoods with greater independence and mobility.

As World Bicycle Relief continues to grow our operations in Tanzania with local assembly facilities, trained mechanics, and retail shops, we look forward to building a strong relationship with the community and fostering a culture of bicycle mobility.



View our latest global impact report from 2024: <https://worldbicyclerelief.org/impact-reports/>