

ZIMBABWE



16.6M*

POPULATION

67.3%

RURAL

32.7%

URBAN

21.8%

UNEMPLOYED

39.8%

IN POVERTY

18

MEDIAN AGE

2009

YEAR
ESTABLISHED

196,096**

BICYCLES
DISTRIBUTED

1,081

MECHANICS
TRAINED

14

BUFFALO
SHOPS

44

STAFF
EMPLOYED

\$659,000

SPARE PARTS
SALES ('24)

OUR REACH

2009-2024



63,422

STUDENTS
REACHING SCHOOL
ON BICYCLES



48,113

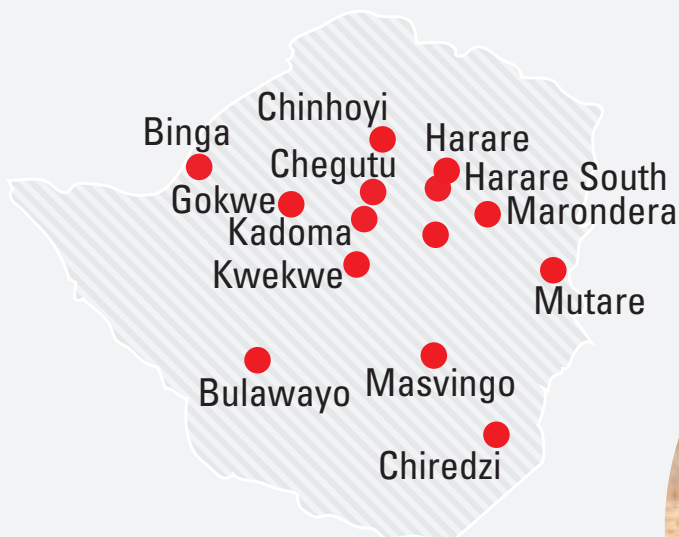
HEALTH WORKERS
TREATING CLIENTS
ON BICYCLES



90,966

PEOPLE ENGAGED IN
ECONOMIC OPPORTUNITIES
ON BICYCLES

OUR PRESENCE



Shops



Content above reflects activity through December 31, 2024

*Sources - population figures and poverty rate: World Bank Development Indicators; unemployment rate: national statistical agency; median age: CIA World Factbook.

**Includes bicycles distributed in the environment sector

PATHWAYS TO IMPACT 2024-2026

GROW



6 shops added
130 more mechanics trained
19,008 bikes sold to consumers
\$2.3M in spare parts sales

***World Bicycle Relief-funded Buffalo Bicycles will be distributed through the Grow and Partner pathways.*

PARTNER



4 strategic partnerships established with NGO partners with existing activities with MoH, MoEd, MoAg, and MoTourism
26,400 bikes sold to organizations

INFLUENCE



Deepen existing relationships with government agencies to pursue reduction in duties and assembler rebate on bicycles and spares
Utilize Mobilized Communities findings to advocate for increased inclusion of mobility in MoH programs

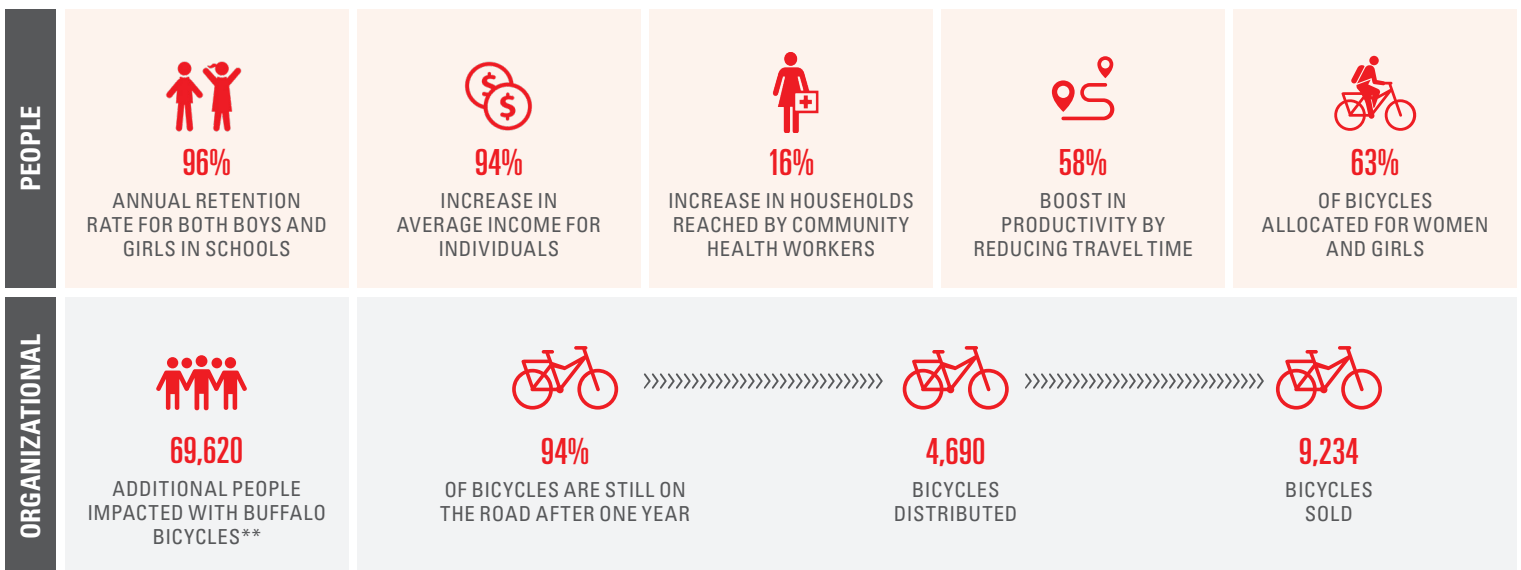
GLOBAL STRATEGY

In 2024, World Bicycle Relief (WBR) launched its new three-year global strategy (2024–2026) to scale the Power of Bicycles, prioritizing bicycle ownership and use among women, youth, and marginalized groups to improve outcomes in healthcare, education, and economic opportunities. Over three years, we aim to mobilize an additional 300,000 individuals, impacting 1.5 million lives in seven operating countries, including Zimbabwe. During the first year of implementation, nearly 83,000 individuals were mobilized, 269 mechanics trained, and 22 new shops opened across the globe—setting us on a path to achieve our three-year strategic goals.

ZIMBABWE IMPACT IN 2024

World Bicycle Relief combines impactful bicycle mobility solutions with social enterprise sales to meet the staggering need for reliable, accessible transportation in underserved markets. We measure progress toward reaching our 3-year global impact targets in two key areas: impact on People and Organizational performance.

ZIMBABWE OUTCOMES IN 2024



* Stats Source for People Outcomes: Chiredzi Mobilized Communities Annual Assessment, 2023

** In the areas where World Bicycle Relief operates, the median household size exceeds 5 people, and research shows that bicycles in these households have multiple users and purposes. This results in a substantial 5x impact multiplier for each distributed bicycle.



View our latest global impact report from 2024: <https://worldbicyclerelief.org/impact-reports/>