

TANZANIA



68.5M*
POPULATION

63.83%
RURAL

36.17%
URBAN

2.43%
UNEMPLOYED

26.4%
IN POVERTY

17.7
MEDIAN AGE

2024
YEAR
ESTABLISHED

4,491
BICYCLES
DISTRIBUTED

80
MECHANICS
TRAINED

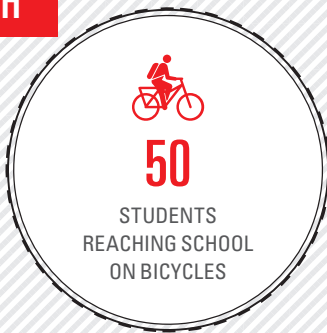
3
BUFFALO
SHOPS

18
STAFF
EMPLOYED

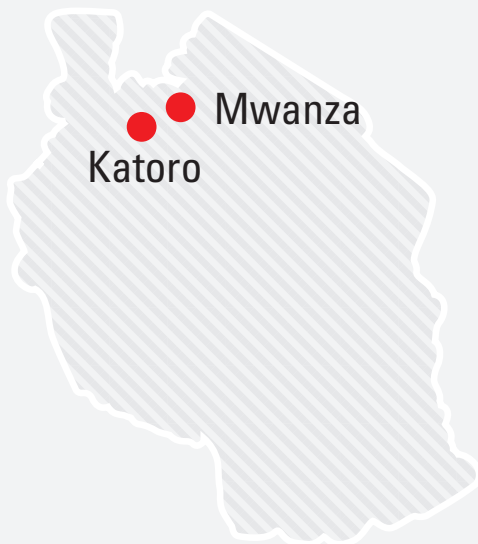
\$6,883
SPARE PARTS
SALES ('25)

OUR REACH

2024-2025



OUR PRESENCE



Mwanza

Katoro



Shops



Content above reflects activity through December 31, 2025

*Sources - population figures and unemployment rate: World Bank Development Indicators; poverty and median age: National Statistical Agency.

PATHWAYS TO IMPACT 2024-2026

GROW



- 3 shops added
- 15 sales outlets established
- 80 mechanics trained
- 250 bicycles sold to consumers
- \$2,301 in spare parts sales

***World Bicycle Relief-funded Buffalo Bicycles will be distributed through the Grow and Partner pathways.*

PARTNER



- 6 strategic partnerships established
- 2 strategic MOUs signed with Amreaf Health and MDH and finalize signing of MOU with the Ministry of Health
- 108 bicycles sold to organizations

INFLUENCE



- Generate** data from the District Councils where we have distributed bicycles to community health workers and share the evidence with health sector stakeholders on the Power of Bicycles in providing health services in the communities
- Participate** in trade fairs and exhibition events to promote the use of Buffalo Bicycles
- Collaborate** with Bicycle Marathon hosts to position and sell Buffalo Bicycles in Tanzania

GLOBAL STRATEGY

In 2024, World Bicycle Relief (WBR) launched its new three-year strategy (2024–2026) to scale the Power of Bicycles, prioritizing bicycle ownership and use among women, youth, and marginalized groups to improve outcomes in healthcare, education, and economic opportunities. Over three years, we aim to mobilize an additional 300,000 individuals, impacting 1.5 million lives across seven operating countries, including Tanzania.

TANZANIA IMPACT IN 2025

The initial focus in Tanzania addresses one of the most pressing health-sector challenges: up to 70% of healthcare positions remain vacant in rural regions. World Bicycle Relief is partnering with the Ministry of Health over five years to mobilize 10,000 community health workers with bicycles, reaching 1 million households with limited access to health services. This initiative will address the severe shortage of health workers by improving the efficiency and retention of existing community health workers.

Early learning from bicycle distributions to community health workers points to strong operational value. These are encouraging early findings, especially for a country initiative still in its relatively early stages of growth. More comprehensive outcome data for Tanzania will be available in 2026.



80%

HIGHLIGHTED THE MOBILITY BENEFITS OF THE BICYCLE



75%

REPORTED IMPROVED PRODUCTIVITY



65%

USE THE BICYCLE DAILY FOR HEALTH SERVICE DELIVERY

Reliable transportation also plays a critical role in education and economic empowerment. That's why we're also working to provide bicycles to students and entrepreneurs, enabling them to pursue education and build livelihoods with greater independence and mobility.

As World Bicycle Relief continues to grow our operations in Tanzania with local assembly facilities, trained mechanics, and retail shops, we look forward to building a strong relationship with the community and fostering a culture of bicycle mobility.



View our latest global impact report from 2025: <https://worldbicyclerelief.org/your-2025-impact-report/>